



Industrial designer (MSc)

SKILLS

Languages

Dutch (native)

English (professional level)

Abilities

Analytic

Communication

Creativity

Planning

Problem-solving

Strategic thinking

Teamwork

Technical Skills

CAD design

Fusion 360, Sketchup, Solidworks and Blender

Coding

Arduino and Processing

Graphic design

Adobe Illustrator, Photoshop and InDesign

Prototyping

3D printing, rapid prototyping, laser cutting and cardboard modeling

UX/UI design

Sketch, Invision and Adobe XD

PROFILE

Name	Petek Tezcan	Email	tezcanpetek@gmail.com
D.O.B	1st of March 1995	Phone	+31 6 34 00 60 98
Place	Amsterdam, The Netherlands	Website	petektezcan.com

EXPERIENCE

Junior Information Designer

Mijksenaar, May 2019 - April 2020

As a junior information designer at Mijksenaar I worked on different phases of projects, from analysis & strategy to the development of (graphic) design solutions. Hereby, the key was to make sure to keep the information simple and intuitive so users can easily find their way in different scenarios.

Amsterdam

Graduate Intern

Schiphol Airport, Aug 2018 - March 2019

My master thesis has been conducted at Schiphol Airport Amsterdam. The research was about improving the landside connectivity through the use of the Internet of Things. The thesis proposes the use of a dynamic wayfinding system to ensure that drivers are well-informed about the traffic situation at Schiphol as well as reduce the congestion levels in case of disruptions.

Amsterdam

UX Design Intern

Philips Lighting, Aug 2017 - April 2018

The internship consisted of various design related tasks, such as UX/UI improvements for the B2B and B2C website, (re)designing web components and developing templates and guidelines for the collaboration between teams. Moreover, I worked in the team for designing the new website of Philips Lighting (now known as Signify) where I created sketches together with external clients.

Eindhoven

Design Intern

Protospace Fablab Utrecht, Sept 2015 - Dec 2015

During my internship at Fablab Protospace Utrecht a lot of creating with digital manufacturing tools was involved. Prototyping, 2D/3D modeling, helping people with realizing their ideas during the open days, promoting Protospace during various events were my main tasks during this internship.

Utrecht

Administrative assistant

Eigen Haard, June 2014 - July 2014

Dealing with different tasks in the post office of the company. Archiving, organizing, collecting and distributing post were the main tasks.

Amsterdam

Volunteer

Music School Amsterdam, April 2009 - Sept 2016

At the Music School Amsterdam I assisted as host during public activities and helped in running the canteen.

Amsterdam



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PUBLICATIONS

Musico: Personal Playlists through Peripheral and Implicit Interaction

Proceedings of the 2017 ACM Conference
Companion Publication on Designing Interactive
Systems
<https://dl.acm.org/doi/10.1145/3064857.3079131>

The Effect of Light Projections for Wayfinding Purposes within an Airport Context

Journal of Navigation
<https://doi.org/10.1017/S0373463319000092>

AWARDS

Dutch Mobility Hackathon (first prize)

ANWB Headquarters, 2018
First prize with the *Stranded* team. Our concept was a service to help stranded people at the trainstation. Instead of individually booking a modality to continue the commute, the service provides an easy way to plan and book shared modalities to go to their end destination.

ThingsCon Hack Challenge (first prize)

BlueCity, 2018
First prize with the *Bluehive* team. Our concept was about making people aware of their energy consumption in order to motivate them to reduce their consumption and become more sustainable.

INTERESTS

3D Printing

3D Modeling

Playing Piano

EDUCATION

MSc Integrated Product Design

University of Technology Delft, 2016 - 2019
Master of Science (education in English)

BSc Industrial Design

University of Technology Eindhoven, 2013 - 2016
Bachelor of Science (education in English)

Atheneum in Science and Engineering

Damstede, Amsterdam, 2007 - 2013
Pre-University Education